

J. Brett Jenkins

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Business Marketing and Visual Media

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Professional Experience

Professor's Assistant for Marketing Professor Sep 2014 – Present

Brigham Young University - Idaho Rexburg, ID

- Assisted 37 students in understanding consumer behavior, and qualitative marketing skills
- Saved the professor 15+ hours a week in grading essays

Behavioral Health Paraprofessional Jan 2014 – Apr 2014

ANASAZI Foundation (**Non-Profit**) Mesa, AZ

- Trusted to **supervise groups** of up to 9 "at-risk-youth"
- **Lead groups** of youth in the wilderness to reach our required destination in a timely manner

Account Planner / Campaign Analyst Sep 2013 – Dec 2013

Soapbox Advertising Agency Rexburg, ID

- Researched validity of **marketing and advertising** on two different campaigns
- Recommended potential advertising angles according to statistical findings

Sales and Marketing Agent Jan 2012 – Feb 2013

SimplicityCollect Idaho Falls, ID

- Closed 50+ long-sale accounts
- Established a solid pipeline by finding more potential buyers than would opt-out
- Achieved highest monthly sales by my 3rd month
- Extended marketing efforts to social media including **LinkedIn, Twitter**, and industry blogs

Education

BS Business Management Student Expected graduation Aug 2015

Brigham Young University - Idaho Rexburg, ID

- Senior in college of Business Management, minor in **marketing**
- Learned introductory skills in Adobe **Photoshop, Illustrator, InDesign**, and photography
- Interest in **music**, visual media, and **online marketing**

Jerusalem Study Abroad Apr 2014 – Aug 2014

BYU- Jerusalem for Near East Studies Jerusalem, Israel

- Gained better understanding of Jewish and Palestinian cultures by living among them
- Witnessed first-hand the complexity of the Israeli - Palestinian conflict

Volunteer Experience

Full-Time Missionary for LDS Church Jun 2009 – Jun 2011

Philippines Cauayan Mission Region II, Philippines

- Responsible for 20+ missionaries where I gained leadership skills
- Conversationally fluent in Tagalog